



AGENDA

All CUs and Fintechs	Technical education for CU and fintech developers
CU & Fintech Business Leaders	Fintech business leaders

Monday 6/20				
Start Time	End Time	Session Name	Session Description	Session Audience
12:00 PM		Registration Opens		
2:00	2:15	Opening Kickoff		All CUs and Fintechs
2:15 PM	4:00 PM	Want-a-thon	<p>You've got homework to do! And why not? We're on the Duke University Campus for Launch 2022 and we want you to put on your thinking cap.</p> <p>In 2018 Constellation commissioned FUELED for the design of our banking services home page. In this all-hands brainstorming session with Fintechs & Credit Unions <u>we want your ideas for Constellation's Home Page 2.0.</u> Whether it's a cool fintech widget or a radical redesign, give some thought to changes you'd like to see.</p> <p><u>SESSION GOAL:</u> Breakthrough ideas that we can take to the hack-a-thon for prototype development at Launch 2022.</p>	CU & Fintech Business Leaders
4:15 PM	5:00 PM	Selling to Credit Unions – Helpful insight from the NCUA 5300 Report	Understanding credit union's business and their financials is helpful when engaging credit union leaders. The NCUA 5300 call report is a no cost, wealth of information. Learn important aspects of this report as well as techniques on how to sell fintech services to credit unions.	Fintech business leaders
4:15 PM	5:00 PM	Fintech income generating services that offset your platform subscription fee	Many fintech solutions provide innovation and self-service convenience to members while generating fee income for your credit union.	CU & Fintech Business Leaders

2:00 PM	5:00 PM	Constellation Development Primer	<p>Foundational development refresher for Tuesday's hands-on-keyboard session.</p> <ul style="list-style-type: none"> • Platform Foundation & Basics • Advanced Education – Tiles • Advanced Education – Connectors • Best Practices for Tile Development 	Technical education for CU and fintech developers
6:00 PM	8:00 PM	Opening Reception – JB Duke		
Tuesday 6/21				
Start Time	End Time	Session Name	Session Description	Session Audience
7:00 AM	8:00 AM	Breakfast		
7:45 AM	8:00 AM	Welcome Kickoff		All CUs and Fintechs
8:00 AM	9:00 AM	Opening Keynote with Ron Shevlin		All CUs and Fintechs
9:00 AM	12:00 PM	Building Constellation Services	This is a hands-on-keyboard session focused on the development lifecycle of building services for the Constellation platform.	Technical education for CU and fintech developers
9:00 AM	10:00 AM	Best Practices in App Store Promotion	Learn creative ideas to promote your credit union's digital banking services app within the App Store.	CU & Fintech Business Leaders
10:00 AM	11:00 AM	Best Practices in UI branding of Constellation Services	Constellation's partner Praxent are seasoned experts in branding web and mobile services. They'll walk you through the new Constellation implementation guide for branding your platform services.	CU & Fintech Business Leaders
11:00 AM	12:00 PM	Platform Go-live Best Practices & Lessons Learned	Interact with credit unions sharing their experience launching Constellation into production. What project management skills elevated their success? Product and vendor management practices to ensure 3rd party partner success.	CU & Fintech Business Leaders
12:00 PM	1:00 PM	Lunch		
1:00 PM	2:00 PM	Constellation Product Platform Keynote	Learn about the most powerful platform features benefiting credit unions and fintechs. Gain insight into Constellation's vision of radically new innovations that are coming. Meet and interact with the Constellation platform and banking services product teams.	All CUs and Fintechs

2:00 PM	5:00 PM	Hack-a-thon begins!	Seeded with ideas from Monday's Want-a-thon, what crazy, creative ideas could you bring to market? Have you got an idea for a cool fintech widget? Or, <u>what if you had access to the Constellation banking services home page source code and pursue a radical redesign?</u> Here's your chance! Form your team and pull together your proof of concept.	Technical education for CU and fintech developers
2:00 PM	3:00 PM	Fintech Rapid Pitch	As you prepare to enter the fintech expo, where do you start? Who's got a drastically new idea? Rapid Pitch gives ten fintech 5 minutes to highlight their expo focus. Take notes and you're sure to know who's 1st on your list!	CU & Fintech Business Leaders
3:00 PM	5:00 PM	Fintech Expo	Browse the certified, "coming soon" tiles, and services from our fintech partners. Explore ideas for application development with our development partners. Collaborate with credit unions who do their own development. Cast your vote for the next "featured" fintech on the CDP website.	CU & Fintech Business Leaders
6:00 PM	8:00 PM	Evening Reception – Urban Axes		

Wednesday 6/22					
Start Time	End Time	Session Name	Session Description	Session Audience	
7:00 AM	8:00 AM	Breakfast Buffet			
8:00 AM	9:00 AM	2 nd Keynote TBD			All CUs and Fintechs
9:00 AM	12:00 PM	Hack-a-thon continues	Seeded with ideas from Monday's Want-a-thon, what crazy, creative ideas could you bring to market? Have you got an idea for a cool fintech widget? Or, <u>what if you had access to the Constellation banking services home page source code and pursue a radical redesign?</u> Here's your chance! Form your team and pull together your proof of concept.	Technical education for CU and fintech developers	

9:00 AM	10:00 AM	Benefits of native tile development – leveraging the power of the Constellation Platform	Services can be quickly deployed using an SSO. As a next step in the service lifecycle, let's look at the inherent value of upgrading from an SSO to a native tile that benefits from the Constellation Platform.	CU & Fintech Business Leaders
10:00 AM	11:00 AM	Fintech Partnership Update	Constellation continues its advocacy of fintechs within the credit union industry. Learn more about the next generation, interactive fintech directory, progress filling the gamut of services and the journey of fintech engagement.	CU & Fintech Business Leaders
11:00 AM	12:00 PM	Constellation Banking Services Update	Constellation Banking Services is evolving quickly, and it's impressive! See the latest Banking Services application and explore the dozens of features coming in our next deployments. Learn how we are raising the bar amid many new market entrants.	CU & Fintech Business Leaders
12:00 PM	1:00 PM	Lunch		
1:00 PM	2:00 PM	Hack-a-thon Presentations	You've felt the heat radiating from the air vents, watched teams burning the midnight oil, experienced wi-fi bandwidth strain, and heard the cheers of success from behind closed doors. What have they created? The time has come for the Hack-a-thon teams to present their submissions!	All CUs and Fintechs
2:00 PM	3:00 PM	Gravity Awards	Constellation's CUSO is an overwhelming success because of the dedication and commitment of credit unions and fintechs alike. Join us as we recognize the contributions, huge achievements, and monumental accomplishments of our partners.	All CUs and Fintechs
3:00 PM		Launch Wrap Up		All CUs and Fintechs
6:00 PM	8:00 PM	Board Dinner		
Thursday 6/23				
Morning		Board Meeting		